

# Acceptance Form

## *Sponsorship Packages*

- Win Level: \$5,000
- Place Level: \$2,500
- Show Level: \$1,000
- Daily Double Level: \$500
- Exacta Level: \$250

## *Underwriting Opportunities*

- Luncheon: \$2,000
- Kids' Corner: \$1,500
- Nursery Angel: \$1,500
- Name a Race: \$500

For more information, please contact  
Rina Yoritomi at 847-448-8751 or  
ryoritomi@cradle.org



The Cradle  
FOUNDATION

2049 Ridge Avenue  
Evanston, IL 60201  
847-475-5800

[www.cradle.org](http://www.cradle.org)

[www.adoptionlearningpartners.org](http://www.adoptionlearningpartners.org)

# Donor Information

Name

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Address

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City, State, Zip

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Daytime Phone

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Email

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Check enclosed for \$ \_\_\_\_\_  
(payable to *The Cradle Foundation*)

\$ \_\_\_\_\_ on my credit card:  
 Visa    Mastercard    Discover

Name as it appears on card

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Account Number

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Exp. Date

Security Code

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Signature

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The Cradle Associates &  
The Cradle Foundation  
presents



## Sponsorship/Underwriting Brochure



Arlington Park

Arlington Heights

Sunday, June 28, 2009

12:30 p.m. to 5:00 p.m.

JOIN US FOR A  
FUN-FILLED DAY OF  
HORSE RACING!

# Sponsorship/Underwriting Opportunities

*Your generous support will help The Cradle to bring families together through adoption.*

## UNDERWRITING OPPORTUNITIES

### LUNCHEON - \$2,000\*

Underwrite the delicious buffet that friends and families enjoy together at this event, and see your company's name and logo on display during the main meal of the day

### KIDS' CORNER - \$1,500\*

Underwrite the cost of having creative, spirited activities for the kids attending this event, and see your company's name and logo prominently displayed in this special section

### NURSERY ANGEL - \$1,500\*

Your gift will help us:

- Maintain 24-hour on-site Cradle Nursery care by our nurses and infant aides
- Schedule medical exams and follow-up pediatric visits for all Cradle babies
- Provide special needs evaluations for at-risk infants
- Purchase diapers, pacifiers and ointments for Cradle babies

### NAME A RACE- \$500

Underwrite the naming of The Cradle Race



### DAILY DOUBLE SPONSOR - \$500

Package includes:

- Two adult tickets
- A quarter-page ad in the A Day at the Races program book

### EXACTA SPONSOR - \$250

Package includes:

- One adult ticket
- Your company's name and logo in the A Day at the Races program book

\*Will be featured in Cradle print and electronic materials. Sponsors and underwriters will be listed in the event invitation if response is received by April 20, 2009.

### WIN SPONSOR - \$5,000\*

Package includes:

- Ten adult or kids' tickets
- High visibility as a sponsor of The Cradle's private party
- A premium, full-page advertisement in the A Day at the Races program book
- Your name or company name featured on The Cradle website

### PLACE SPONSOR - \$2,500\*

Package includes:

- Six adult or kids' tickets
- A full-page advertisement in the A Day at the Races program book
- Your name or company name featured on The Cradle website

### SHOW SPONSOR - \$1,000\*

Package includes:

- Four adult or kids' tickets
- A half-page advertisement in the A Day at the Races program book
- Your name or company name featured on The Cradle website

