

Cradle Ball Tribute/Ad Journal

Artwork Specifications

Ad copy emailed to Rina Yoritomi at ryoritomi@cradle.org in one of the formats below.

- Ad copy attached - text only
- Ad copy attached - including artwork for scanning (images, logos)

ACCEPTABLE APPLICATION FILES

- Adobe InDesign CS and lower
- Microsoft Word - *please send all fonts and images used in document as separate files*

ACCEPTABLE BITMAP ART FILES

- jpg
- tif
- *Resolution should be at least 300 dpi or higher for line art such as images, logo and text*

ACCEPTABLE VECTOR FILES

- Adobe CS and lower - *Please outline all fonts and embed all images*

ADOBE ACROBAT FILES:

- PDF, saved for “print”

Tribute Journal Ad Sizes

Ad submission deadline September 1, 2008

FULL-PAGE TRIBUTE AD - 7.5” x 10”

HALF-PAGE TRIBUTE AD - 7.5” x 4.75”

QUARTER-PAGE TRIBUTE AD - 3.5” x 4.75”

If you have any questions about submitting artwork for a tribute ad, please contact Rina Yoritomi at ryoritomi@cradle.org.