

Acceptance Form

Sponsorship Packages

- Gold Sponsor: \$6,000
- Silver Sponsor: \$3,000
- Bronze Sponsor: \$800

Underwriting Opportunities

- Entertainment: \$7,000
- Raffle: \$3,000
- Program Book: \$2,000
- Signage: \$500

Tribute/Ad Journal

- Outside Back Cover: \$3,000
- Inside Front Cover: \$2,000
- Inside Back Cover: \$2,000
- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250
- Name Listing: \$100

Special Sponsorship

- Nursery Angel Sponsor: \$1,500

For more information, please contact
Rina Yoritomi at 847-448-8751
or ryoritomi@cradle.org



The Cradle
FOUNDATION

2049 Ridge Avenue
Evanston, IL 60201
847-475-5800
www.cradle.org

www.adoptionlearningpartners.org

Donor Information

Name

Address

City, State, Zip

Daytime Phone

Email

Check enclosed for \$ _____

(payable to The Cradle Foundation)

\$ _____ on my credit card:

Visa Mastercard Discover

Name as it appears on card

Account Number

Exp. Date

Security Code

Signature

The Cradle Benefit Council and
The Cradle Foundation
present



Sponsorship/ Underwriting Brochure

The Fairmont Hotel, Chicago
Saturday, September 26, 2009
6:00 p.m. to 11:00 p.m.

PLEASE JOIN US FOR
A NIGHT OF DINING,
DANCING, AND FUN!

Premium Sponsorships

Gold Sponsor: \$6,000*

Sponsorship package includes:

- 10 tickets to the gala (one reserved table)
- 10 raffle tickets
- Full-page advertisement in The Cradle Ball Tribute/Ad Journal along with additional signage at the gala

Silver Sponsor: \$3,000*

Sponsorship package includes:

- 10 tickets to the gala (one reserved table)
- 5 raffle tickets
- Half-page advertisement in The Cradle Ball Tribute/Ad Journal along with additional signage at the gala

Bronze Sponsor: \$800

Sponsorship package includes:

- 2 tickets to the gala
- 1 raffle ticket
- Name Listing in The Cradle Ball Tribute/Ad Journal

Tribute/Ad Journal

Ad submission deadline
September 1, 2009

- | | |
|----------------------------------|----------|
| • Outside Back Cover (7.5 x 10") | \$3,000* |
| • Inside Front Cover (7.5 x 10") | \$2,000* |
| • Inside Back Cover (7.5 x 10") | \$2,000* |
| • Full Page (7.5 x 10") | \$1,000 |
| • Half Page (7.5 x 4.75") | \$500 |
| • Quarter Page (3.5 x 4.75") | \$250 |
| • Name Listing | \$100 |

Underwriting Opportunities

Entertainment: \$7,000*

Underwrite the cost of the entertainment at the event

Raffle: \$3,000*

Underwrite the raffle prize for the event

Program Book: \$2,000*

Underwrite the cost of producing the program book, which includes the Tribute/Ad journal

Signage: \$500

Underwrite the cost of all signage used for the event

The Cradle is a 501c(3) non-profit organization, and your donations are tax-deductible as allowed by law.

Special Sponsorship

Nursery Angel Sponsor: \$1,500*

Commemorate a special occasion by sponsoring The Cradle Nursery. On the day of your choice, your name and the names of your loved ones will be prominently displayed in our foyer. They will also appear in our print materials.

As a Nursery Angel sponsor, your gift will help us:

- Maintain 24-hour on-site Cradle Nursery care by our nurses and infant aides
- Schedule medical exams and follow-up pediatric visits for all Cradle babies
- Provide special needs evaluations for at-risk infants
- Purchase diapers, pacifiers and ointments for Cradle babies



All sponsors, underwriters and advertisers will be featured in Cradle print and electronic materials.

*Sponsors, underwriters and advertisers will be listed in the event invitation if response is received by July 13, 2009.