





2019 Cradle Classic Golf Tournament
Monday, June 10th
Sponsorship, Auction Donation,
Golfer & Ticket Information

About The Cradle

Since 1923, The Cradle has been building and strengthening families touched by adoption. The Foundation's mission reflects the lifelong support that The Cradle provides to all members of each adoption circle.

19th Annual Cradle Classic Golf Tournament – Monday, June 10th 2019 at 10am-7:30pm

This year, The Cradle will host its 19th Annual Golf Tournament at Lake Shore Country Club in Glencoe, Illinois. Your support of this event will directly impact the lives of individuals, children and families that turn to The Cradle for support. In 2018, this event raised over \$100,000 to help fund:

- o Over 100 hours of free options counseling for women facing unplanned pregnancies
- o 1 crib in the nursery dedicated to the care of newborns with special needs
- o The development of a new Our Children Roundtable Program and webinar to address difficult societal topics and reach more than 500 households
- o 4 Cradle Connections events for Cradle families and alumni to come together and celebrate adoption, events included: Open House, Family Picnic, Holiday Party, and an Alumni Luncheon with a combined total of over 1,000 participants
- o The delivery of professional continuing education in adoption competency topics to over 400 medical professionals across Illinois and Indiana
- o The development of new curriculum for individuals and couples considering the journey to becoming adoptive parents
- o Updates to the Play Therapy Room utilized by children under the age of 8, and so much more!

About Lake Shore Country Club

This historical icon nestled in the Glencoe community is one of the most challenging courses with world-class greens care and guest service. The Cradle Classic Golf Tournament is one of very few outings that will be hosted at the course in 2019.

Architect, Howard Van Doren Shaw, won the nationwide architectural competition to design and build the clubhouse that overlooks Lake Michigan. Lake Shore Country Club's 18-hole golf course is separated from the Clubhouse by Sheridan Road. The course is noted for its difficult and lengthy par 4's and has a series of ravines that need to be negotiated on several holes. The facility includes a driving range, putting greens, and a separate chipping practice area.





Event Sponsorship Opportunities

Event sponsorship is a great way to show your company's support while also gaining business exposure. A portion of each sponsorship level is tax-deductible. For more information on the tax-deductibility amount for each level, please contact Kikanza at kharris@cradle.org or call 847.733.3234. To ensure all benefits are received, please secure your sponsorship by Friday, April 26, 2019.

Benefits	Title Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,500	Hole Sponsor \$500	Gift Bag Sponsor \$250
Golfer Entries	12	8	4	2			
Additional Dinner Tickets	6	4	2	2	2	1	
Opportunity to Include Item in Golfer Bag	•	•	•	•	•	•	•
Inclusion in Social Media Post	•	•	•	•	•	•	
Inclusion on Website	•	•	•	•	•	•	
Inclusion in Email Blasts	•	•	•	•	•	•	
Inclusion on Event Signage	•	•	•	•	•	•	
Inclusion in Event Program	•	•	•	•	•	•	
Logo on Course Signage	•	•	•	•	•	•	
Inclusion in Press Release	•	•	•	•	•		
Recognition from Podium	•	•	•	•	•		
On-Site Booth Space	•	•	•	•			
Logo on Awards, Bag Tags, & Golfer Gifts	•	•	•				
Opportunity to Address Participants	•						

Event Underwriting Opportunities

Event underwriting opportunities are also available and are 100% tax-deductible as allowable by federal law. To learn more, please contact Kikanza at kharris@cradle.org.

Golf Packages

All golf packages include a BBQ lunch, access to practice range/putting area before the tournament begins, 18-holes of golf with caddy and power cart, golfer gift bag, course photo, and a cocktail & dinner reception. A portion of each golf package is tax-deductible.

\$700 per Golfer | \$2,800 per Foursome \$3,500 per Foursome & Two Hole Sponsorships

Monday, June 10th 2019 Check-in | 10:00am Lunch | 11:00am - 12:15pm Shotgun Start | 12:30pm



Dinner Only Tickets

Not a golfer, but looking to mix and mingle with some of area's top executives? Purchase a dinner only ticket and get an exclusive view of the Lake Michigan shoreline while enjoying a lively cocktail reception and an exquisite buffet dinner.

Monday, June 10th 2019 \$100 per Ticket \$500 for One Hole Sponsorship (Includes One Dinner Ticket)

Cocktails at 5:00 pm Dinner at 6:00 pm



Auction Donation & Golfer Gift Bag Inclusion

Gain business exposure by including an item, service or experience in our auction or raffle. You can also promote your business in our Golfer Gift Bags. All donations for the auction or raffle must be submitted by no later than Friday, May 24, 2019 to ensure inclusion. For golfer bags, please send a quantity of 175 items. An auction and golfer gift bag donation form can be found on the last page of this packet. Please complete and submit this form with your donation. For questions related to auction, raffle or gift bag donations, please contact Kikanza at kharris@cradle.org or call 847.733.3234.



Step 1: Select Your Level of Support.
Sponsorship/Underwriting

2019 Sponsorship/Underwriting & Participant Commitment Form



Donation Only

Thank you for your support of the 2019 Cradle Classic Golf Tournament. Please complete this form and return it with payment no later than Friday, April 26, 2019 to receive all benefits and recognition. You may also complete your payment online at cradle.org/golf. If you should have any questions, please contact Kikanza at 847.733.3234 or email kharris@cradle.org.

Golfer Package

 □ Title Sponsor \$20,000 □ Platinum \$10,000 □ Gold \$5,000 □ Silver \$3,000 □ Bronze \$1,500 □ Hole \$500 	□ Foursome \$. □ Individual G □ Dinner Ticke	 □ Foursome & 2 Hole Sponsorship \$3,500 □ Foursome \$2,800 □ Individual Golfer \$700 □ Dinner Ticket & Hole Sponsorship \$500 □ Dinner Ticket \$100, Quantity: 		□ Nursery Angel \$2,000 □ Amount <u>\$</u>			
☐ Gift Bag \$250							
Step 2: Complete Your Informa	tion						
Name (First & Last)		Company Name (if applicable)]	
Address		City, State & Zip Code					
Telephone		Email					
If purchasing a Nursery Angel, please include the date a	and the name of the company o	r honoree.				-	
, , , , , ,							
Step 3: Complete Golfer Name	9						
Golfer Name (First & Last)	Email	Telepi	none	Handicap	Gender □ Male □ Female		
Golfer Name (First & Last)	Email	Telepi	none	Handicap	Gender Male Female		
Golfer Name (First & Last)	Email	Telepi	none	Handicap	Gender Male Female	<u>-</u>	
Golfer Name (First & Last)	Email	Telepi	none	Handicap	Gender Male Female	1	
Does anyone in your group req □ No □ Yes, please provide det	•		etary re	estrictions, us	ses a whee	lchair, etc	
Step 4: Complete Your Support I I've enclosed my check made		Cradle for \$					
☐ Please charge my ☐ Americar			Visa fo	r <u>\$</u>	<u>.</u>		
Name on Credit Card		Card Number					
Expiration Date	Security Number						
Signature	Email					}	
]	

Thank you for your generous support!



Step 1: Complete Your Information.

ATTN: Kikanza Harris

The Cradle

2019 Cradle Classic Auction & Golfer Gift Bag Donation Form



Thank you for your support of the 2019 Cradle Classic Golf Tournament. Please complete this form and return it by no later than Friday, May 24, 2019. If you should have any questions, please contact Kikanza at 847.733.3234 or email kharris@cradle.org.

Name to be Acknowledged for Donation (if different than Name or C	ompany Name Listed Above)	
Address	City, State & Zip Code	
Telephone	Email	
If purchasing a Nursery Angel, please include the date and the name	of the company or honoree.	
Step 2: Describe Your Donation. Donation Description		
Donation Value	Quantity Included	
Bondon value	edulity moldeed	
Special Restrictions to Note	,	
future event. Is The Cradle authorized t	may choose to donate their prize back to Th to use this donation for another fundraiser o	
should it not be used for The Cradle C □ Yes □ No	assic?	

Thank you for your generous support!

Step 3: Please submit your completed form with your donation to:

2049 Ridge Avenue, Evanston, Illinois 60201